

SWANDER PACE CAPITAL

PRIVATE EQUITY CAPITAL

FOR CONSUMER PRODUCTS

COMPANIES

2009 YEAR-END REVIEW



SWANDER PACE CAPITAL

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SWANDER PACE CAPITAL

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Private Equity Capital for Consumer Products Companies

Swander Pace Capital is dedicated to investing in middle-market consumer products companies in North America with revenues up to \$300 million. We target manufacturers, marketers, and service providers across a broad range of consumer industries.

In a year of global economic turmoil and a virtual standstill in middle-market M&A activity, Swander Pace Capital made new investments in core focus categories of Natural and Organic Food, OTC Healthcare, and Branded Consumer Products, and we expanded our team with a new senior professional in Toronto to facilitate our growing presence in Canada.

We are focused on investment opportunities in the following categories:

- Contract Manufacturing
- Digestive Health
- Food & Beverage
- Food Ingredients
- General Merchandise
- Healthy Living Products
- Household Products
- Juvenile Products
- Over-the-Counter Products
- Packaging
- Personal Care
- Pet Products
- Private Label
- Specialty Apparel
- Specialty Distribution
- Sporting Goods & Leisure

SWANDER PACE CAPITAL

has made an investment in



Applegate Farms is the #1 brand of organic and all-natural deli meats, hot dogs, sausages, bacon, breaded chicken, and pre-sliced cheese in the natural foods channel.

April 2009

SWANDER PACE CAPITAL

has acquired



Insight Pharmaceuticals markets a portfolio of leading niche over-the-counter brands including *Sucrets*, *Dermarest*, *Gentle Naturals*, *Bontine*, *Anacin*, and *Nix* that are sold to food, drug, and mass retailers throughout the U.S. and Canada.

June 2009

SWANDER PACE CAPITAL

has acquired



Incase is a leading lifestyle brand of cases and bags for consumer electronic products such as laptop computers, mobile telephones, and MP3 players.

December 2009

SWANDER PACE CAPITAL

is pleased to announce
the addition of

Valerie Scott, Principal

Ms. Scott will be based in Toronto, Ontario and will focus primarily on originating new investment opportunities in Canada.

February 2009